



**2023  
FRENCH  
MARKET**  
Sunday 5 November

**ENJOY A PIECE OF FRANCE .**

**Sunday 5 November 2023**

**From 9am to 4pm**

**Killarney Heights Public School, Killarney Heights, NSW 2087**

**70+ stalls** including professional merchants

**Food** to eat on site or to take away

**Music, Entertainment & Fun**

**Free entry**



*Connecting People & Cultures*

**FANS**

French-speaking Association of the North Shore



## Bonjour

Being part of the French-speaking Association of the North Shore (FANS) allows you to share the spirit and passion of Killarney Heights Public School, a progressive school championing bilingualism, excellence and inclusion.

The French bilingual program operated by FANS gives students a modern education, the chance to develop a multicultural identity, and the benefit to think differently as future global citizens.

Since its creation, the FANS French Market has been key to driving financial support for the French bilingual program and it is now one of the major French events across Australia.

It connects people with the francophone culture. It offers the opportunity to engage with families and students; and all those who love everything French.

We look forward to seeing you there.

Merci pour votre soutien !

The FANS French Market Team

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# The FANS French Market

This year will be the 17th edition of the FANS French Market.

After two years of cancellation, the French Market in Killarney Heights successfully returned in 2022 and set a new attendance record. An incredible number of visitors flocked to enjoy a piece of France.

Created initially as a small school fete for the local community, the French Market in Killarney Heights has become **one of the major French events across Australia.**

The FANS French Market is a festival of fine foods, gourmet delights, handcrafted gifts and music; where children can enjoy fun rides and traditional French playground games. In a creative layout, visitors wander in French-style streets to buy exceptional products inspired from France or created by French artisans.

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*'We came from Canberra for the first time and it is difficult to choose only one thing we loved! Everything was perfect from my visitor's perspective. Great atmosphere and great layout (like a French village!), lots of opportunities to speak French, amazing stalls, the rides for the kids were phenomenal and the waffles undescriptive. I also enjoyed the various chairs and patios to hang out! We will be back, thank you!'*



Diana, November 2022



## A voyage to France & beyond

Visiting the French Market at Killarney Heights is like going on a trip around France – but not only.

Beyond French culinary specialities, clothing or arts, and in addition to the famous berets, foie gras, cheese or saucissons, the FANS French Market goes beyond boundaries and gathers the whole **Francophone community**. It welcomes partners, merchants and specialities from **Belgium, Canada and Switzerland** to name a few.

Just before the end of the year, it is a great opportunity to buy unique gifts for family and friends!

Seating on the grass or at a table eating charcuterie & baguette, croque-monsieur, madeleines, waffles or crepes, visitors can enjoy a **'festival' atmosphere with French music classics**.

Finally, the French Market is also – and above all – a big party for the children with various games and rides including dodgem cars, bouncing castles and slides.

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# FANS

Since its creation, the French Market is the main fundraising source of the French-speaking Association of the North Shore (FANS). The event has been key to driving financial support for the French bilingual program, and greatly contributed to its sustainability.

Established in 1998, FANS is a not-for-profit organisation, managed by a team of individuals passionate about bilingualism, French language and francophone culture.

Our promise is to connect People & Cultures.

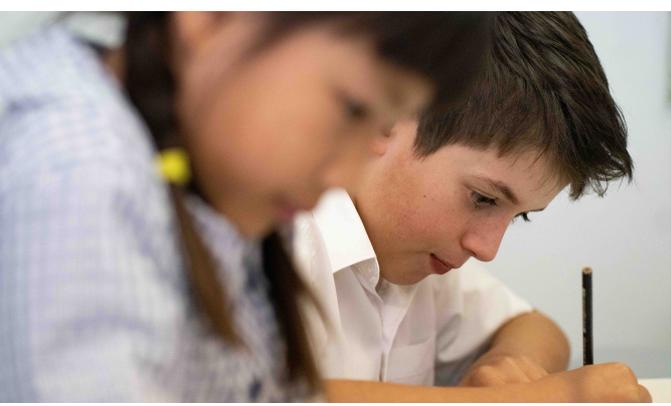
We do this by bringing multicultural families together around a unique bilingual learning experience.

Our values are: Ouverture, Partage, Dynamism, Genuine & Growth.

The main activity of the association is to operate the bilingual program at Killarney Heights Public School (KHPS).

FANS also offers an extracurricular extension French program for high school students and organises a series of cultural events and activities for a dynamic multicultural community.

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## The Bilingual Program

From Kindergarten to Year 6, Killarney Heights Public School (KHPS) students enrolled in the bilingual program (85% of the students in 2022) benefit from a unique learning program.

KHPS students are taught part of the the NSW curriculum in French by native French-speaking qualified teachers, working hand in hand with the classroom teacher.

The program allows French background speakers to enhance and maintain their bilingualism in French/English. Students with minimal or no prior exposure to French are taught French vocabulary and grammar to eventually become fluent in all daily matters by the end of Year 6.

Since 2012, FANS bilingual program at Killarney Heights Public School is awarded the “Label FrancEducation”, an official recognition by the French Ministries of Education and Foreign Affairs of its excellence.

Through its partnership with FANS, KHPS was invited to become a founding member of the Australian Association of French English Bilingual Schools when it was formed in 2015. This network of 15 bilingual or binational schools offers annual professional development workshops dedicated to teaching in a bilingual setting in Australia which provides support, new perspectives and insights for our team.

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# Supporting the French Market

Through a partnership with the FANS French Market, you have the opportunity to strengthen your brand in gaining visibility whilst supporting a popular and innovative educational project in Australia.

The promotion of the FANS French Market is made online via social media and websites as well as banners, marketing materials and communications relayed by our partners.

## Supporting FANS and the FANS French Market offers several benefits including:

- Committing and supporting the younger generation's education;
- Reaching a large audience including Francophones and Francophiles;
- Strengthening your brand and reputation by promoting your values, services and products;
- Increasing your exposure and visibility across the Greater Sydney over several months;
- Supporting the French community; and
- Increasing your sales.

## Audience of the event

- **Young families** often from **multicultural backgrounds** as well as large number of Australians from surrounding **high socio economic areas**.
- We expect in the region of **10,000+ visitors**
- **11am** is the peak attendance time.

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*Main Partners & Sponsors of the 2022 FANS' French Market 2022*



# FANS French Market Team

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**Professional Stalls**

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**Communication**

Helene Farrenq & Sylvain Mansotte

**FANS Fundraising Stalls & Volunteers**

Natalie Brosseau

**Entertainment & Music**

Sophie Le Gall

**Budget & Finance**

Xavier Heyman

**Partners & Sponsors / Press & VIPs**

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# Merci

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