

SPONSORSHIP PROPOSAL

2023 FRENCH MARKET

KILLARNEY HEIGHTS



Sunday 5 November 2023

www.fanssydney.org/french-market



Connecting People & Cultures

French-speaking Association of the North Shore



ENJOY A PIECE OF FRANCE .

WELCOME TO THE 2023 FANS FRENCH MARKET

Bonjour !

The French-speaking Association of the North Shore (FANS) invites you to support their **17th edition of the FANS French Market**. Held at Killarney Heights Public School, this event is one of the major French events across Australia. It attracts more than 10,000 visitors, mostly young families from multicultural backgrounds and high socio-economic areas.

The FANS French Market offers a unique festival of French gastronomy, handcrafted gifts, music, and traditional French games & rides for children. It also goes beyond French borders by welcoming partners, merchants, and specialties from Belgium, Canada, Switzerland, and other Francophone countries.



By partnering with the FANS French Market, you will **increase your exposure and strengthen your brand and reputation** among a large audience of Francophones and Francophiles. You will support the bilingual school program operated by FANS. You will contribute to the development of a modern education that fosters a multicultural identity and prepares future global citizens to think differently.

We look forward to seeing you there.

Merci pour votre soutien !

The FANS French Market Team





ENJOY A PIECE OF FRANCE .

**Sunday
5 November
2023**

from 9am to 4pm

**Killarney
Heights
Public
School**

**17th
Edition**

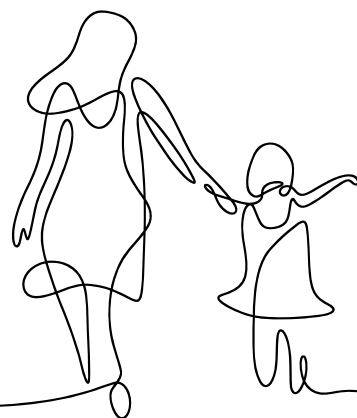
**One of the
Major French
Events in
Australia**

**10,000+
Visitors
Expected**

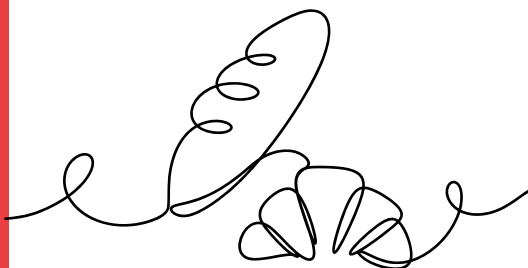


**70+
Stalls**

Professional
merchants
& Fundraising stalls



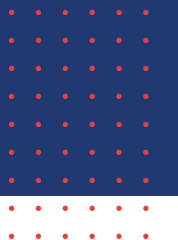
**Entertainment
Fine food
Artisans
Music
Fun**



**Free
Entry**

frenchmarket@fanssydney.org

Sponsorship Packages



	Above & Beyond Sponsor \$7,000	Excellence Sponsor \$3,500	Star Sponsor \$1,900	Awesome Sponsor \$900
<i>Number of packages available</i>	1	2	6	10
2023 French Market				
Naming Rights for the event	✓	-	-	-
On the Day				
Visibility on main street banner	✓	-	-	-
Marketing material distributed <small>(to be provided)</small>	✓	✓	-	-
Banners strategically displayed <small>(to be provided)</small>	3	2	-	-
VIP breakfast invitations	4	2	1	-
Visibility on map and signage	✓	✓	✓	-
Stall(s)	2	1	1	1
Prior to the Event				
Printing				
A3 & A4 posters	✓	✓	-	-
Flyers / Raffle tickets	✓	✓	✓	-
Communication, Internet & Social Media				
FANS/French Market' newsletters (4 editions)	✓	✓	✓	-
French Market Facebook page	4 posts	3 posts	2 posts	1 post
French Market Facebook event	4 posts	3 posts	2 posts	1 post
French Market Instagram account	4 posts	3 posts	2 posts	1 post
FANS Association (annual visibility)				
Internet & Social Media				
FANS website (homepage) – Hero Banner	Rotating	Rotating	-	-
FANS website (partners' webpage) – Logo & Link	✓	✓	✓	-
FANS website (partners' webpage) – Profile	250 words	150 words	100 words	-
FANS website (market's webpage) – Hero Banner	Rotating	Rotating	-	-
FANS website (market's webpage) – Logo & Link	✓	✓	✓	✓
FANS Facebook page	4 posts	3 posts	2 posts	1 post
FANS LinkedIn profile	4 posts	3 posts	2 posts	1 post
Communication & Events				
Other FANS events	✓	✓	-	-
Exclusive promotion sent to members once	✓	✓	-	-
Feature in one newsletter (amongst 4 editions)	✓	-	-	-

LET'S GET IN TOUCH !

Website: www.fanssydney.org/french-market

Email: frenchmarket@fanssydney.org



Stall Holders

Clemence Duprat

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Media & Sponsoring

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The information contained in this document is only informative, based on knowledge and understanding at the time of writing (May 2023). While every reasonable effort has been made to ensure that the facts contained in this document are correct, FANS and its agents disclaim any and all liability to any person in respect of anything or the consequences of anything done or omitted to be done in reliance upon any information contained in this document.